



GROWING SMARTER

News & Information To Help You Grow

TURF EDITION



Proud members of:

Overseeding for seamless turfgrass

Partnering with the best seed supplier assures your satisfaction

Growing top-quality turf in the Southwest demands unique products and solutions, and that's why you should make Fertizona your preferred source for grass seed. Our customized blends of perennial ryegrass are excellent choices for fall overseeding on bermudagrass in a wide range of local soils.

Working with industry leader Mountain View Seeds, Fertizona has developed two special brands of ryegrass: Desert Gold for high-traffic professional turfgrass such as golf courses and sports fields, and Top Choice, an ideal seed for lawn and landscape applications. Each combines three ryegrass varieties chosen for their superior performance, deep color and other key traits.

"Both Desert Gold and Top Choice provide a quick, seamless transition with your warm season grass," says Aaron Kuenzi, Marketing Manager for Mountain View. "That's important for 365 days of green grass."

In particular, superintendents and other turfgrass professionals appreciate Desert Gold for easy maintenance. With its fine texture, compact profile and tillering ability, it mows cleanly and stands up to injury.

"Desert Gold was selected for fast establishment," says Kuenzi. "It gives you a tight, compact plant for dense turf with great wear tolerance."

Let Fertizona recommend specific overseeding rates for your particular needs.

Reputation for Quality

Fertizona has a strong relationship with Mountain View Seed, whose reputation for quality is well

deserved. Mountain View is known for its insistence on research, testing and continual product improvement.

"We want to sell seed that exceeds the demands of today's market," explains Kuenzi. "Desert Gold and Top Choice are perfect examples."

For more information, please contact your local Fertizona sales representative, or visit the Fertizona location nearest you.



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CASA GRANDE, AZ 85193

Sun City Grand - Golfing in Paradise

Fertizona and N-Control Help Keep “Tropical Paradise” Beautiful

Sun City Grand is a planned community in suburban Phoenix that caters to a vibrant, upscale adult lifestyle. With more than 9,000 homes on 4,000 acres, Sun City Grand offers a range of activities for its residents and guests — including four first-class, 18-hole golf courses.

One of those is Cimarron, a busy championship course that opened in 2003. Cimarron winds through a lush, green setting that features over 500 palm trees, which helps the transform the course from desert oasis to a tropical paradise.



Efficient Fertigation

Dennis Krause, the superintendent on the Cimarron course, trusts Fertizona for many of the services and products he needs, including N-Control injectable liquid fertilizer (28-0-0-9S).

“N-Control is so simple to use,” Krause says. “It saves me time and money because we make fewer applications than we did with the granular fertilizer, and it also takes less water.”

Designed for fertigation in alkaline water, N-Control enhances irrigation efficiency by increasing soil infiltration. N-Control is immediately available to plants’ roots, which promotes the micro feeding of nitrogen to the turfgrass, trees and shrubs.

“N-Control has worked well for us,” Krause adds. “I’m happy with the results.”

For more information, please contact Nick Lubich, 602.402.1098, or visit the Fertizona location nearest you.

Get the Jump on Weed Control

Fall-applied Pre-emergence Herbicides Helps Keep Turf Cleaner, Sooner

They say timing is everything, and that’s often true with turfgrass management. Right now is the best time to apply pre-emergence herbicides for control of annual weeds and grasses — before they germinate this fall.

“It’s better to be proactive than reactive,” says Cory Scherting, sales representative with Fertizona - Fennemore. “If you skip an application now, you’ll just have to pay the price later.”

Fertizona offers proven fall-applied herbicides with the control and flexibility you need, including:

- **Oryzalin 4 Pro** (also known as Surflan® AS Specialty; active ingredient oryzalin) is a selective preemergence herbicide for control of annual grasses and many broadleaf weeds in established warm-season turf. Oryzalin controls crabgrass, annual bluegrass, foxtail and many others.
- **OB 2G** (active ingredient oryzalin and benefin) is a high-quality granular specialty warm-season turf pre-emergence herbicide for preemergence grass and broadleaf weed control.

- **Prodiamine 65 WDG** (active ingredient: prodiamine) is an advanced, broad-spectrum herbicide labeled for pre-emergent control of crabgrass and more than thirty other problem weeds in both warm and cool season turfgrass.
- **Pin-Dee™ 3.3 T&O** (active ingredient pendimethalin) is a selective, soil-applied herbicide for pre-emergence control of many annual grasses and broadleaf weeds across warm season and cool season turf.

All of these products can be used in desert landscapes.

“There are always benefits to pre-emergent control,” adds Scherting. “Lower-priced generic products have improved their quality, so it’s the perfect time to get proactive.”

For more information, please contact Cory at 602.568.7237 or Fertizona - Fennemore, 623.935.4252. Always follow product labels for application, plant-back restrictions and rate information.

“It’s better to be pro-active than reactive”

- Cory Scherting, Fertizona